iShopFor Ipsos Sassie: An Overview



WELCOME

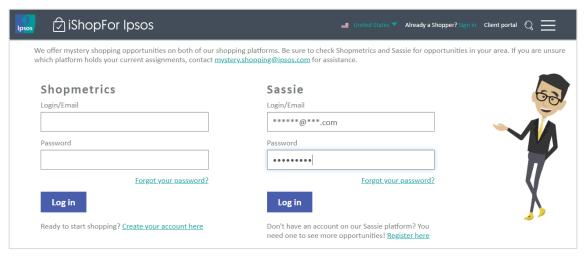
Welcome to iShopFor Ipsos Sassie! To help you get started, check out this guide of the Sassie platform and follow the instructions to snag your first mystery shopping opportunity. If you have any questions, please contact us at mystery.shopping@ipsos.com.



A TOUR OF THE ISHOP FOR IPSOS SASSIE PLATFORM



01 // Log in to your iShopFor Ipsos Sassie Account





02 // Once you log in, you'll see the five main sections of your profile at the top of the screen: Shop Log, My Profile, My Apps, Job Board, & Help.

SHOP LOG MY PROFILE MY APPS JOB BOARD HELP

Shop Log

Your Shop Log lists all of your current and past mystery shopping opportunities.

My Profile

This is where you can find and edit the personal information you entered during the registration process. It's important to check this information periodically to ensure it is up-to-date.

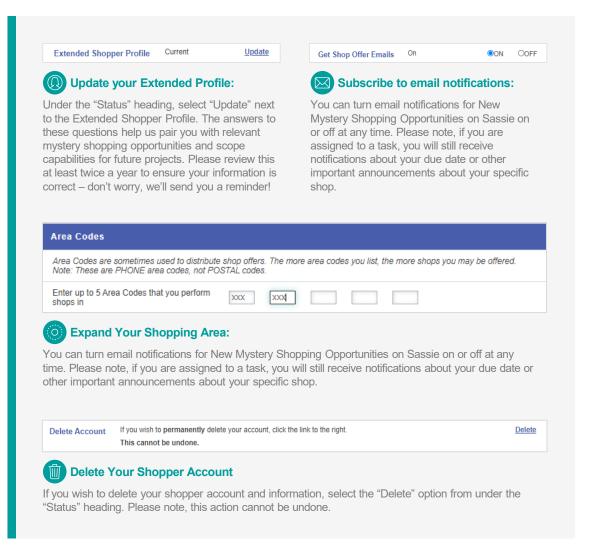




02 // (continued from previous page)

My Profile

Here are some other things you can do from this page:



SHOP LOG MY PROFILE MY APPS JOB BOARD HELP

My Apps

This section shows all of your active applications for mystery shopping opportunities. If the shop is already assigned to you, you will find it in your Shop Log.

Job Board

From this section, you can search and apply for new mystery shopping opportunities. More on this in the following section.

Help

Selecting this option will give you more information about the page you are looking at and allow you to search for some answers. Can't find what you're looking for? Email us at mystery.shopping@ipsos.com.





B SEARCHING FOR AVAILABLE MYSTERY SHOPS



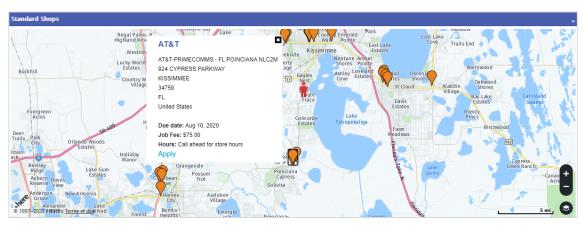




if there aren't any shops within your set criteria, you will get this message:

There are no available standard shops at the moment. Please try again later.

03 // Available shops within your search parameters will appear as pins on a map below the filters box. Select a pin to view shop details:



If you prefer a list view, you can find the complete list of available shops underneath the map. To view shop details from the list view, select "More."

From	<u>To</u>	Company	<u>Location</u> , Address, <u>City</u> , <u>State</u> , • <u>Postcode</u> , <u>Country</u>	<u>Distance</u>	<u>Fees</u>		
Aug 6	Aug 10	Wireless Purchase	Verizon Wireless At Gowireless Orlando S Orange Ave, 2205 S Orange Ave, Orlando, FL, 32806, United States	19.88 mi	Job Fee: \$75.00	More	<u>Apply</u>







04 // Pay attention to this information in the shop details:

A // From & To

This is the date range that the shop can be completed within. If you cannot complete the shop within that date range, contact the scheduler before applying for the shop. If you can't locate the scheduler, contact us at mystery.shopping@ipsos.com

B // Fees:

AKA "Shopper Pay" is the amount that you will be paid after successfully completing the mystery shop and corresponding survey. If the fee is listed at \$0.00, this may be a prequalification for some larger audits. If you select "more," you will be able to learn more about the opportunity.

C // Shop Comments:

This is a general overview of the assignment, but you will need to review the Shopper Guidelines later to get all the details. More on that below. If there is a specific scheduler for the shop, you will also be able to find that information in this section. You can contact that person directly with any questions on that specific shop.

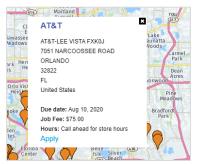
<u>From</u>	To	Company		Location, Address, City, State, Postcode, Country	Distance	Fees					
Aug 6	Aug 10	Wireless Purc	hase	Verizon Wireless At Gowireless Orlando 5 Orange Ave, 2205 S Orange Ave, Orlando, FL, 32806, United States	19.88 mi	Job Fee: \$75.00	More	<u>Apply</u>			
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	Fees:		Job Fee: \$75.00								
	Hours:	Hours:		Call ahead for store hours							
	wireless prov service or ret forth by Ipso		wireless prov service or ret forth by Ipso	stery shop for which you are required to purchase a cell phone to evaluate the experience of customers signing up with a vider. You may be a new customer or an existing customer adding a line or upgrading your phone. You may opt to discontinue turn the product but must follow the official wireless provider return policy. If you cancel within the return policy guidelines set and the provider you will be reimbursed select fees. Your assigned scenario is BOPIS in-store. For BOPIS shops, you must richase can be made ahead of time and picked up in-store. Contact Christy Ensley at christy.ensley@ipsos.com							

I FOUND A SHOP – NOW WHAT?



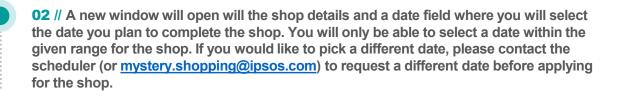
01 // Once you have the shop you want to complete pulled up on the job board, select "Apply" from either the map or list view.

From	<u>To</u>	<u>Company</u>		<u>Location</u> , Address, City, <u>State</u> , • <u>Postcode</u> , <u>Country</u>	Distance	<u>Fees</u>				
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	Fees:	Fees:		Job Fee: \$75.00						
	Hours:	Hours:		Call ahead for store hours						
			This is a mystery shop for which you are required to purchase a cell phone to evaluate the experience of customers signing up with a wireless provider. You may be a new customer or an existing customer adding a line or upgrading your phone. You may opt to discontinue service or return the product but must follow the official wireless provider return policy. If you cancel within the return policy guidelines set forth by Ipsos and the provider you will be reimbursed select fees. Your assigned scenario is BOPIS in-store. For BOPIS shops, you must verify the purchase can be made ahead of time and picked up in-store. Contact Christy Ensley at christy.ensley@ipsos.com							



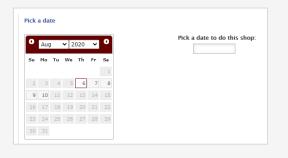








"This is an INSTANT SELF ASSIGN Shop. By to you once you submit the application. If you do not see this notification, the scheduler will need to approve your application. Before that approval happens, you can review, change or delete your application from the "My Apps" page.



03 // Once the shop is visible on your Shop Log, be sure to confirm the assignment. Click on the "Confirm" button next to the shop in your log, and select "I confirm that I have received this assignment and will perform it by the due date of XX."

04 // Great! You've now scheduled your first mystery shopping assignment. Once assigned to you, you will be able to view the shop, the shopper guidelines, and survey from your Shop Log.

Shop Confirmed! The Scheduler for this shop has been notified. Thank You!

Return to Shop Log

We hope this guide helped you get familiar with our iShopFor Ipsos Sassie platform. If you have any additional questions, don't hesitate to reach out to us via email (mystery.shopping@ipsos.com) or on our Facebook page.

GOOD LUCK ON YOUR FIRST ASSIGNMENT!



